

Please Join Us  
and Sunday, March 2  
and Saturday, March 3, 2019  
10:00 a.m. - 4:00 p.m. Protegrity Plaza  
260 Wekiva Springs Road • Longwood, Florida 32779

14th Annual  
**Garden Fair**  
Sweetwater Oaks Garden Club

2019 Sweetwater Oaks Garden Fair  
Sponsorship Information



- TWO Day Event, Saturday, March 2 and Sunday, March 3, 2019
- Great location with high visibility and easy access at Protegrity Plaza, 260 Wekiva Springs Rd., Longwood
- Special Garden Fair Section in the Orlando Sentinel for your ad.
- Registration and payment can be made online using Paypal.

**Special Garden Fair Section in the Orlando Sentinel:**

- Newspaper quality 8 page color edition 11”x11” insert will be distributed on February 24 to 25,000 homes in select zip codes.
- Ad sizes are listed next to each sponsorship level.

|                       |   |
|-----------------------|---|
| Benefactor at \$3,000 | Half page on Back Cover, with booth space   |
| Partner at \$2,000    | Horizontal Half page ad, 10” wide x 5.25” deep, with booth space<br>Vertical Half page ad, 4.915” wide x 10.5” deep, with booth space |
| Patron at \$1,000     | ½ page ad, 4.915” wide x 7” deep, with booth space  |
| Sponsor at \$500      | ¼ page ad, 4.915” wide x 5.25” deep   |
| Contributor at \$250  | ⅛ page ad, 4.915” wide x 2.62” deep   |

**Registration and Payment must meet the deadline of January 30, 2019, for your ad to be included in the Special Section, no exception. Choose one of the following:**

- Mail Sponsorship Form and check, made payable to Sweetwater Oaks Garden Club, to Carole Baird, 3780 Watercrest Dr. Longwood, FL 32779, or
- Register and make payment at <http://www.swogc.org/sponsors>. Call Carole with questions at 407-862-9276.

**Camera Ready Ad Copy** is to be sent electronically by Wednesday, January 30, to [mm Maui@cfl.rr.com](mailto:mm Maui@cfl.rr.com). The Orlando Sentinel requires ad copy to be properly sized and camera ready or your ad will not be accepted! Address all questions to Margaret at 407-399-8230 or above email.