

	Sweetwater Oaks	Wekiwa Springs	Altamonte	Longwood	Florida
Population	2,735	23,500	42,218	15,011	20.3M
Median Household Income	\$80,030	\$76,681	\$48,542	\$56,045	\$49,426
Median Age	46 years	44 years	39.2 years	43.9 years	41.8 years

Source: DATA USA: 2011-2015 American Community Survey / Census Bureau

Marketing Campaign Drives Attendance

Our marketing campaign includes: print ads, e-mail blasts, website, web ads, flyers, press releases, social media messages and personal outreach.

- **Publicity and Exposure Media Support** — The Garden Fair has consistently received excellent print and broadcast publicity.
- **Website** — The Garden Fair website (swogc.org) will have a customized promotional landing page that will provide constantly updated information about activities, speakers, exhibitors, and sponsors.

Sweetwater Oaks Garden Club Makes A Difference -

Events throughout the years have furthered the club's community support, raising more than a quarter of a million dollars in funds for scholarships and local community projects.

We are also proud to be one of the few organizations to offer scholarships to part-time students studying in fields that align with our club's focus on horticulture, conservation and environmental needs.

Reserve Your Booth Space Today -

Vendor applications are subject to review by our selection committee. Vendors with garden-related products and services, plants, mother earth, nature crafts, yard art, and accessories, are welcome to apply. Upon acceptance and approval, the committee will send an acknowledgment letter to the approved vendor. Thank you for your continued support of our local students.

Vendor Contact:

Linda Merdon, 239-994-0301, linm55@yahoo.com

Online Registration:

You can upload your registration form and pay online at <http://www.swogc.org/vendors>